



Kingdom of the Netherlands

**On the occasion of the visit of Port of Rotterdam, Rotterdam Partners  
and Holland international Distribution Council**

**The Ambassador of the Kingdom of the Netherlands; Karin Mossenlechner  
and the Netherlands Foreign Investment Agency (NFIA)**

**have the pleasure to invite you to a reception on**

**29<sup>th</sup> November 2016 at the Residence**

**Program:**

- |                |   |
|----------------|---|
| 16:30          | Guest registration  |
| 17:15          | <i>Welcome remarks</i> by Ms. Karin Mossenlechner   |
| 17:25          | <i>Rotterdam, Europe's leading maritime city</i> by Mr. Bart Brinkman, Sector Manager Maritime & Offshore Rotterdam Partners            |
| 17:40          | <i>Port of Rotterdam: Your World Class Port in Europe</i> by Ms. Sofie Tolk, Business Manager Agrofood, Port of Rotterdam International |
| 18: 00 – 19:30 | Networking cocktail   |

**Address of residence:** 25 Jalan Langgak Golf, 55000 Kuala Lumpur.

**RSVP:** Tuesday, 22nd November 2016 by email to [seah@nfia-malaysia.com](mailto:seah@nfia-malaysia.com)

**Attachment:** Location map to the residence

## Delegates profile



### **Elmar Bouma – Executive Director, Southeast Asia Netherlands Foreign Investment Agency (NFIA)**

Elmar Bouma joined NFIA in May 2016 as Executive Director of Southeast Asia NFIA responsible for Singapore, Malaysia and Thailand also covering Australia and New Zealand. Elmar is responsible for facilitating and increasing investment from this region to the Netherlands by providing information on the Netherlands as an investment location, practical support to investors and services in business partner search, legal and tax advice. Previously Elmar was the Director of the Indonesia- Netherlands Association based in Jakarta for more than eighteen years and prior to that, an Adviser in international economic relations at VNO-NCW or the Dutch Employers' Federation. Elmar speaks fluent Bahasa Indonesia. [www.investinholland.com](http://www.investinholland.com)



### **Remco Buurman - CEO, Holland International Distribution Council (HIDC)**

Remco Buurman 53, was appointed CEO of Holland International Distribution Council (HIDC) effective 1st March 2014. Remco Buurman studied Economics and Business Administration at the Rotterdam School of Management (Erasmus University). He has extensive experience in promoting the Netherlands as an ideal location for international companies to establish new operations, including European logistics activities. Previously, Remco was the Managing Director of the Rotterdam Investment Agency. Logistics is one of the Dutch Top Sectors in the Netherlands and HIDC is seen as a strategic platform to effectively facilitate more international companies to enter the European market through the Netherlands and to achieve this, it works closely with partners abroad. Other services promoted by HIDC include matchmaking with logistics service providers and outsourced logistics. [www.ndl.nl](http://www.ndl.nl)



### **Sofie Tolk – Sr. Commercial Manager/ Port of Rotterdam Representative South-East Asia**

Sofie Tolk has been working as a commercial manager in the Containers, Breakbulk & Logistics department at Port of Rotterdam Authority for over 7 years now. She was responsible for all the food and distribution accounts in Rotterdam. Sofie has been involved in the Cool Port project, whereby new food facilities are developed in the container cluster in Rotterdam.

Also she was responsible for the Port of Rotterdam distribution strategy, with goals for further developments of the distribution parks in the port area. From September this year, Sofie moved to Jakarta Indonesia to support the PT Pelabuhan Rotterdam office. She will also be working as the Port of Rotterdam representative for South East Asia. [www.portofrotterdam.com](http://www.portofrotterdam.com) / [www.ey.com](http://www.ey.com)



### **Bart Brinkman - Sector Manager Maritime & Offshore, Rotterdam Partners**

Bart Brinkman joined Rotterdam Partners in 2014 as Sector Manager Maritime & Offshore at the department International Trade & Investment. With an extensive background in international trade in Europe and Asia, Bart focuses mainly on attracting foreign investors from the maritime & offshore industry to establish themselves in the Rotterdam-region. Majority of the projects succeeding to arrive in Rotterdam are from the strong Asian shipping nations such as Singapore, Japan and South-Korea. Bart is also a guest-lecturer at business education institutes, possesses a BBA in Modern Japanese Studies and a MBA-degree <https://en.rotterdampartners.nl/>